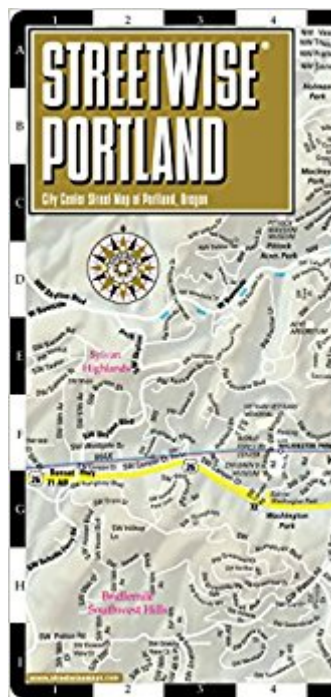




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# Streetwise Portland Map - Laminated City Center Street Map Of Portland, Oregon - Folding Pocket Size Travel Map With Max Light Rail Map



## Synopsis

Streetwise Portland Map - Laminated City Center Street Map of Portland, Oregon - Folding pocket size travel map with integrated Max Light Rail map featuring lines & stations This map covers the following areas: Main Portland Map 1:22,000 Downtown Portland Map 1:15,000 Portland Area Map 1:181,000 Mt Hood Area Map 1:460,000 Portland Max Light Rail Map Portland, Design City USA, is what it could be called due to the energy, vitality, and overall positive state of mind found in this Northwest City. The city sits at the junction of two great rivers, the Columbia and the Willamette, and is surrounded by forests and vast stretches of greenery. That may not last as Portland is one of the fastest growing cities in the US. Go now and enjoy the greenery! The STREETWISE<sup>®</sup> map of Portland Oregon is the tool you'll need to navigate in and around Portland. Looking at the main map you'll see the Willamette River divides the city into two major districts known as East side and West side. The West side is where the central business district is located as well as Old Town, and the Pearl District, which is truly hip and chic. The East side is mainly residential with a dash of trendy commercial retail mixed in. The inset map of Downtown Portland shows an orderly grid system on which we provide hotels, points of interest, museums and educational sites. Our Portland Area map will navigate you in and around the region to such places as Portland International Airport, and the Mount Hood inset map. You'll be able to take a day trip from the center of Portland to the Mt. Hood recreation area. Add in our Max Light Rail map and you are now empowered to master all the delights Portland has to offer. A complete index of streets, hotels, points of interest, shopping, education, culture, transportation and parks is clearly listed on the STREETWISE<sup>®</sup> Portland Oregon Map. Our pocket size map of Portland is laminated for durability and accordion folding for effortless use. The STREETWISE<sup>®</sup> Portland map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE<sup>®</sup>. Buy your STREETWISE<sup>®</sup> Portland map today and you too can navigate Portland, Oregon like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

"Don't leave home without STREETWISE" -- New York Times  
"STREETWISE is an absolute travel essential" -- Travel & Leisure  
"In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE." --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish

package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

I got this map to help me get to know Portland and the getting around of the city. I got some guidebooks, PDXcentric and Portland is Weird as well as this map and have been biking and taking the MAX around and seeing all the fun stuff I learned about in PDXcentric. I like the convenient size of this map and its durability for banging around in my pack. It has a light rail inset which is useful. However, there are major streets left out and it isn't highly detailed in neighborhoods outside of the downtown core. If you are just visiting and want to have the big picture this map is good enough. For someone who is new to town and wants to get to know the neighborhoods it doesn't really cut it.

This is a very handy map of most of Portland, although it doesn't have some of the outlying neighborhoods on it, but I knew that when I ordered it. It's not obnoxious to carry around while I'm trying to learn the city, so it doesn't peg me as a tourist right away. The lamination is sturdy but not super thick - it folds down simply each time, with no extra wrangling like other maps. It does include the MAX (train) lines, which are very helpful, and maps out the major neighborhoods/quadrants. Overall I am very satisfied. I would not suggest this map for someone who needs to see every little street to feel confident in where they're trying to go, since it does leave some of the smaller streets off. That's not a problem for me, but it might be for someone else.

I bought this primarily because it is laminated and won't fall apart. We visit our son in Portland often

and wanted something sturdy. One side of the map has a detailed map of the city as well as the downtown area. The reverse side has a more general view of the Portland area suburbs and a map of the MAX light rail line. If you aren't going to rent a car and want to use public transportation, this map would be a must have. When it is folded, it is 8.5 in. tall and 4 in. wide so it won't fold up really small but will definitely fit into a backpack or purse.

Trip was cancelled. Maybe again soon.

Great laminated map, text is a bit small - but there's a lot of information to it. I bought it for guests to borrow one of the main downsides is it doesn't have my Portland neighborhood on it, we are about 3 blocks north of where the map ends. It's has downtown and the central parts of Portland that every new comer or tourist needs.

These maps, the entire line are sooo very good. Easy to carry, wear well (very little) and precise.

When this map arrives, you'll notice City Center Map in small print. It is indeed a nice map of the CENTER of Portland. Several of my friends live in Portland but outside the boundaries of this map. Now I have to get a map of Portland that covers ALL of Portland.

used during a trip to PDX last year, and it worked fairly well; laminated (good for the often misty/rainy climate) and fairly easy to read. The shape was a bit of a pain, though--it's the size of a standard envelope, so it's not the easiest thing to keep in-pocket if you have really small pockets, etc. Conversely, it's easy to fold and unfold without much fuss.

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